

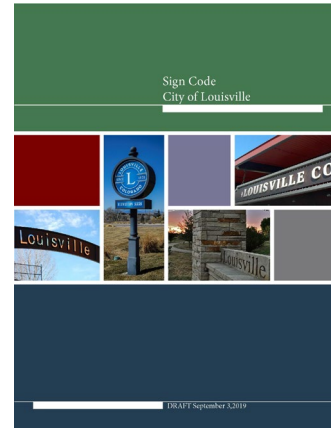
Representative Project:

City of Louisville, CO Sign Code

Plan Tools, in association with MDBR and Russell + Mills Studios, overhauled and completely updated the City of Louisville sign regulations. Adopted in 2019, the Louisville Sign Code marks the tenth sign code updated by a Plan Tools team since the 2015 Supreme Court decision regarding content neutrality (Reed v Town of Gilbert, AZ).

Highlights of the City of Louisville Sign Code include:

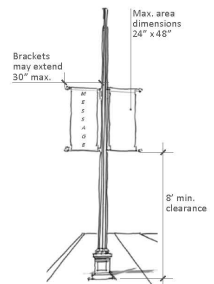
- All sign regulations are consolidated and reformatted into a separate, stand-alone manual for improved useability and clarity.
- Updated approval procedures include provisions for iconic and landmark sign designation.
- Graphics created include illustrations and photos depicting sign measurement, design, illumination, installation, as well as permanent and temporary sign types.
- Tables created that consolidate and organize text; for example, each sign type section has a table with standards listed by zoning district.
- New sign standards reflect contemporary technology, e.g., electronic message centers.
- New or updated sign-related definitions.
- Legal compliance for content-neutrality.



Section 5: Temporary Signs

5.2 FABRIC SIGNS Fabric signs, also referred to as banners, are subject to the following standards:

1. Fabric signs placed on a wall shall not obstruct any portion of a window, doorway, or other architectural detail.
2. Fabric signs mounted on the ground may not be located within the vision clearance area.
3. Fabric signs may be installed for civic events on a utility pole with the consent of both the utility provider and the Department of Planning and Building Safety. A fabric sign shall be attached at the top and bottom of utility pole brackets that project no more than thirty (30) inches from the utility pole. Fabric signs installed on utility poles shall not exceed twenty-four (24) inches in width and forty-eight (48) inches in height, with a minimum clearance of eight (8) feet maintained from any travel or walking surface.



Standard	Residential	Commercial	Industrial	Mixed-Use	Downtown
Permitted	Yes, Institutional or Multi-Family uses only	Yes	Yes	Yes	Yes
Permit Req'd	Yes	Yes	Yes	Yes	Yes
Max. Number	1	1 per tenant	1 per building	1 per tenant	1 per tenant
Max. Area	32 sf	60 sf or wall sign allowance, whichever is less	40 sf	40 sf	40 sf
Max. Height	Roof line or 25 ft, whichever is less	Roof line	Roof line	Roof line or 25 ft, whichever is less	Roof line or 25 ft, whichever is less
Max. Time Permitted	60 days in a calendar year, not required to be consecutive	60 days in a calendar year, not required to be consecutive	60 days in a calendar year, not required to be consecutive	60 days in a calendar year, not required to be consecutive	60 days in a calendar year, not required to be consecutive
Illumination	No	No	No	No	No
Min. Setback, if ground mounted	10 ft	10 ft	15 ft	10 ft	3 ft